

Invent! 2009



Invent! 2009 was a great success, with new patent pending innovations, trademark developments and improved processes through team and individual discussions. **Invent!** is part of the Sharpe Bros Intellectual Property Development Program, a two week, company wide program of invention, ideas and innovations.

Past inventions have included the Sidewinder technologies for repairing road edges and innovations include the design and construction of low loaders which are able to transport the Sharpe Bros fleet with better plant utilisation and improved safety.

The Sharpe Bros commitment to continuous improvement has developed such advancements as the multi award winning Safety Bro program and investments in the community such as the Sharpe Bros Art Prizes.

The event coincides with the annual review of the Sharpe Bros Management Systems which enable the company and the people of Sharpe Bros to develop and grow.

Implemented innovations include the building and racing of billy carts (green of course) for family and friends at community events, the engineering of computer software programs for estimating and

workshop operations, the purchase of software applications for use on the company's Blackberry phones, improvements to the company's website with video footage of operations, new equipment for workshop operations and the Sharpe Bros branding strategy.